



Community Profile

Texarkana City, TX_2
Texarkana City, TX (4872368)
Geography: Place

Prepared by Esri

	Texarkana cit...
Population Summary	
2000 Total Population	35,347
2010 Total Population	36,411
2018 Total Population	37,818
2018 Group Quarters	1,748
2023 Total Population	38,479
2018-2023 Annual Rate	0.35%
2018 Total Daytime Population	56,139
Workers	34,461
Residents	21,678
Household Summary	
2000 Households	13,769
2000 Average Household Size	2.41
2010 Households	14,422
2010 Average Household Size	2.41
2018 Households	14,882
2018 Average Household Size	2.42
2023 Households	15,112
2023 Average Household Size	2.43
2018-2023 Annual Rate	0.31%
2010 Families	9,039
2010 Average Family Size	3.06
2018 Families	9,281
2018 Average Family Size	3.11
2023 Families	9,397
2023 Average Family Size	3.13
2018-2023 Annual Rate	0.25%
Housing Unit Summary	
2000 Housing Units	15,304
Owner Occupied Housing Units	53.3%
Renter Occupied Housing Units	36.6%
Vacant Housing Units	10.0%
2010 Housing Units	16,115
Owner Occupied Housing Units	45.9%
Renter Occupied Housing Units	43.6%
Vacant Housing Units	10.5%
2018 Housing Units	16,795
Owner Occupied Housing Units	40.9%
Renter Occupied Housing Units	47.7%
Vacant Housing Units	11.4%
2023 Housing Units	17,132
Owner Occupied Housing Units	42.0%
Renter Occupied Housing Units	46.2%
Vacant Housing Units	11.8%
Median Household Income	
2018	\$40,484
2023	\$44,813
Median Home Value	
2018	\$143,782
2023	\$173,547
Per Capita Income	
2018	\$25,425
2023	\$28,057
Median Age	
2010	36.0
2018	37.5
2023	38.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Texarkana City, TX_2
 Texarkana City, TX (4872368)
 Geography: Place

Prepared by Esri

	Texarkana cit...
2018 Households by Income	
Household Income Base	14,883
<\$15,000	18.6%
\$15,000 - \$24,999	14.2%
\$25,000 - \$34,999	11.4%
\$35,000 - \$49,999	13.3%
\$50,000 - \$74,999	15.9%
\$75,000 - \$99,999	9.7%
\$100,000 - \$149,999	10.0%
\$150,000 - \$199,999	3.2%
\$200,000+	3.8%
Average Household Income	\$62,202
2023 Households by Income	
Household Income Base	15,113
<\$15,000	16.3%
\$15,000 - \$24,999	12.9%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	13.4%
\$50,000 - \$74,999	16.5%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	3.4%
\$200,000+	4.3%
Average Household Income	\$69,077
2018 Owner Occupied Housing Units by Value	
Total	6,867
<\$50,000	15.5%
\$50,000 - \$99,999	24.4%
\$100,000 - \$149,999	11.5%
\$150,000 - \$199,999	14.9%
\$200,000 - \$249,999	10.8%
\$250,000 - \$299,999	6.6%
\$300,000 - \$399,999	7.1%
\$400,000 - \$499,999	2.9%
\$500,000 - \$749,999	4.3%
\$750,000 - \$999,999	1.0%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$193,076
2023 Owner Occupied Housing Units by Value	
Total	7,192
<\$50,000	13.2%
\$50,000 - \$99,999	19.9%
\$100,000 - \$149,999	10.4%
\$150,000 - \$199,999	13.9%
\$200,000 - \$249,999	12.5%
\$250,000 - \$299,999	8.0%
\$300,000 - \$399,999	9.6%
\$400,000 - \$499,999	4.6%
\$500,000 - \$749,999	5.4%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	1.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.2%
Average Home Value	\$221,948

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Texarkana City, TX_2
 Texarkana City, TX (4872368)
 Geography: Place

Prepared by Esri

	Texarkana cit...
2010 Population by Age	
Total	36,411
0 - 4	7.1%
5 - 9	7.1%
10 - 14	7.0%
15 - 24	14.2%
25 - 34	13.3%
35 - 44	12.5%
45 - 54	13.4%
55 - 64	10.9%
65 - 74	6.7%
75 - 84	5.0%
85 +	2.8%
18 +	74.2%
2018 Population by Age	
Total	37,818
0 - 4	6.7%
5 - 9	6.4%
10 - 14	6.3%
15 - 24	13.5%
25 - 34	14.1%
35 - 44	12.1%
45 - 54	12.3%
55 - 64	12.2%
65 - 74	8.9%
75 - 84	4.9%
85 +	2.8%
18 +	76.8%
2023 Population by Age	
Total	38,479
0 - 4	6.6%
5 - 9	6.2%
10 - 14	6.1%
15 - 24	12.6%
25 - 34	14.3%
35 - 44	12.3%
45 - 54	11.7%
55 - 64	12.0%
65 - 74	9.7%
75 - 84	5.8%
85 +	2.7%
18 +	77.3%
2010 Population by Sex	
Males	17,296
Females	19,115
2018 Population by Sex	
Males	18,235
Females	19,583
2023 Population by Sex	
Males	18,633
Females	19,846

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

July 09, 2018



Community Profile

Texarkana City, TX_2
 Texarkana City, TX (4872368)
 Geography: Place

Prepared by Esri

	Texarkana cit...
2010 Population by Race/Ethnicity	
Total	36,411
White Alone	55.4%
Black Alone	37.1%
American Indian Alone	0.5%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.4%
Two or More Races	2.2%
Hispanic Origin	6.4%
Diversity Index	60.9
2018 Population by Race/Ethnicity	
Total	37,819
White Alone	52.9%
Black Alone	37.4%
American Indian Alone	0.6%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.1%
Two or More Races	2.8%
Hispanic Origin	8.0%
Diversity Index	64.2
2023 Population by Race/Ethnicity	
Total	38,481
White Alone	50.9%
Black Alone	37.5%
American Indian Alone	0.6%
Asian Alone	2.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.7%
Two or More Races	3.3%
Hispanic Origin	9.0%
Diversity Index	66.5
2010 Population by Relationship and Household Type	
Total	36,411
In Households	95.5%
In Family Households	78.3%
Householder	24.8%
Spouse	15.0%
Child	32.3%
Other relative	3.9%
Nonrelative	2.2%
In Nonfamily Households	17.2%
In Group Quarters	4.5%
Institutionalized Population	4.0%
Noninstitutionalized Population	0.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Texarkana City, TX_2
 Texarkana City, TX (4872368)
 Geography: Place

Prepared by Esri

	Texarkana cit...
2018 Population 25+ by Educational Attainment	
Total	25,391
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	9.1%
High School Graduate	27.1%
GED/Alternative Credential	4.2%
Some College, No Degree	24.0%
Associate Degree	6.9%
Bachelor's Degree	17.2%
Graduate/Professional Degree	7.9%
2018 Population 15+ by Marital Status	
Total	30,501
Never Married	36.1%
Married	42.0%
Widowed	8.0%
Divorced	13.9%
2018 Civilian Population 16+ in Labor Force	
Civilian Employed	94.6%
Civilian Unemployed (Unemployment Rate)	5.4%
2018 Employed Population 16+ by Industry	
Total	15,656
Agriculture/Mining	0.9%
Construction	6.5%
Manufacturing	7.2%
Wholesale Trade	1.5%
Retail Trade	13.9%
Transportation/Utilities	4.7%
Information	0.9%
Finance/Insurance/Real Estate	6.6%
Services	50.4%
Public Administration	7.4%
2018 Employed Population 16+ by Occupation	
Total	15,655
White Collar	54.9%
Management/Business/Financial	9.2%
Professional	20.6%
Sales	11.5%
Administrative Support	13.5%
Services	25.1%
Blue Collar	20.0%
Farming/Forestry/Fishing	0.1%
Construction/Extraction	5.4%
Installation/Maintenance/Repair	2.4%
Production	5.8%
Transportation/Material Moving	6.3%
2010 Population By Urban/ Rural Status	
Total Population	36,411
Population Inside Urbanized Area	99.5%
Population Inside Urbanized Cluster	0.0%
Rural Population	0.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.

July 09, 2018



Community Profile

Texarkana City, TX_2
Texarkana City, TX (4872368)
Geography: Place

Prepared by Esri

	Texarkana cit...
2010 Households by Type	
Total	14,422
Households with 1 Person	32.4%
Households with 2+ People	67.6%
Family Households	62.7%
Husband-wife Families	37.9%
With Related Children	16.7%
Other Family (No Spouse Present)	24.7%
Other Family with Male Householder	4.3%
With Related Children	2.4%
Other Family with Female Householder	20.4%
With Related Children	14.7%
Nonfamily Households	4.9%
All Households with Children	34.1%
Multigenerational Households	4.4%
Unmarried Partner Households	5.8%
Male-female	5.3%
Same-sex	0.5%
2010 Households by Size	
Total	14,422
1 Person Household	32.4%
2 Person Household	30.4%
3 Person Household	16.6%
4 Person Household	11.5%
5 Person Household	5.4%
6 Person Household	2.2%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	14,422
Owner Occupied	51.2%
Owned with a Mortgage/Loan	30.0%
Owned Free and Clear	21.3%
Renter Occupied	48.8%
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	16,115
Housing Units Inside Urbanized Area	99.6%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	0.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.



Community Profile

Texarkana City, TX_2
 Texarkana City, TX (4872368)
 Geography: Place

Prepared by Esri

		Texarkana cit...
Top 3 Tapestry Segments		
	1.	Old and Newcomers (8F)
	2.	City Commons (11E)
	3.	Exurbanites (1E)
2018 Consumer Spending		
Apparel & Services: Total \$		\$24,372,783
Average Spent		\$1,637.74
Spending Potential Index		75
Education: Total \$		\$15,990,477
Average Spent		\$1,074.48
Spending Potential Index		74
Entertainment/Recreation: Total \$		\$36,037,798
Average Spent		\$2,421.57
Spending Potential Index		75
Food at Home: Total \$		\$57,500,007
Average Spent		\$3,863.73
Spending Potential Index		77
Food Away from Home: Total \$		\$39,429,825
Average Spent		\$2,649.50
Spending Potential Index		75
Health Care: Total \$		\$64,692,034
Average Spent		\$4,347.00
Spending Potential Index		76
HH Furnishings & Equipment: Total \$		\$23,250,473
Average Spent		\$1,562.32
Spending Potential Index		75
Personal Care Products & Services: Total \$		\$9,246,947
Average Spent		\$621.35
Spending Potential Index		75
Shelter: Total \$		\$189,338,647
Average Spent		\$12,722.66
Spending Potential Index		76
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$27,476,859
Average Spent		\$1,846.31
Spending Potential Index		74
Travel: Total \$		\$22,925,829
Average Spent		\$1,540.51
Spending Potential Index		72
Vehicle Maintenance & Repairs: Total \$		\$12,152,731
Average Spent		\$816.61
Spending Potential Index		76

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2015 and 2016 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2018 and 2023 Esri converted Census 2000 data into 2010 geography.